

## APEX OIL LAB OPENS NEW FULL-SERVICE OIL ANALYSIS LAB

*Apex Oil Lab is an independent oil analysis lab that combines speed, accuracy, and expertise with personalized customer-driven services.*

Grand Rapids, MI, August 4, 2014– “Think of us as your personal analyst. Our oil analysis laboratory is committed to going beyond testing oil and sending a report. We see ourselves as an extension of the customer’s maintenance team, collaborating toward greater performance, longevity, and savings for them,” says Jason Rainey, owner of Apex Oil Lab. After years of working in the bulk lubricant industry, Jason Rainey has opened an oil analysis lab that offers the level of transparency, accuracy, speed, and customer service that he has always wanted from a lab.

Armed with the latest in testing equipment, ASTM methodologies, and precise attention to details, Apex Oil Lab offers accurate reliable results. The lab offers 24hr and same day turnaround on most tests. Expert analysis and clear recommendations accompany every test result. The highlight of this oil lab is the level of customer-driven service. “Each customer is unique and we have the agility to tailor our services to specific needs. Our mission is to be the best at finding the right solutions that will help customers maximize the effectiveness of their condition-based maintenance programs.”

For qualifying customers, such as lubricant distributors and equipment manufacturers, Apex Oil Lab offers a private label program. This program allows such companies to seamlessly enhance their product line. Jason Rainey explains, “Through our private label program, qualifying companies can offer oil analysis as another valuable service to their own customers. This is a way for them to add value and strengthen brand loyalty with minimal financial investment.”

Apex Oil Lab offers lubricant testing to a wide variety of industrial and commercial customers nationwide. Industries include: Industrial, Automotive, Commercial Vehicle, Marine, Landfill, Off-Highway, Mining, Power Generation, Agriculture, and Railway. The lab offers oil analysis for the following equipment types: Compressors, Engines, Gear Systems, Hydraulics, Transmissions, and Turbines. For more information, visit <http://apexoillab.com> or call 844-APEX-OIL.

###